SOLUTION BRIEF:
TRAVEL AND HOSPITALITY

ACCESS APPLICATIONS
ANYWHERE
>>> WITH GO-GLOBAL

GO-GLOBAL TRAVEL AND HOSPITALITY APPLICATION DELIVERY

GO-Global® makes it a snap to extend the reach of travel and hospitality applications and documents over LANs, WANs, VPNs, private clouds, or the Internet for secure access from virtually any device or platform, including iPad, iPhone, and Android. It's the fast, simple, and affordable access solution for Windows, UNIX* and Linux* applications that eliminates the cost and complexities of Citrix or Microsoft RDS.

APPLICATION DELIVERY CHALLENGES FOR TRAVEL AND HOSPITALITY FIRMS

- In an industry where people are always on the go, access to information from anywhere, any platform is a key requirement.
- Customer-facing applications must be fast and easy to use. Customers waiting for "the computer to work" may have a negative impact on the attractiveness of the overall experience.
- Today's hospitality and travel businesses are looking for significant cost reductions. Moving to server-centric computing and managing application usage from a central location is the right move.

EASE OF USE

- GO-Global is easy. Applications appear on the remote devices just as though they were running locally. This eliminates the need for end-user retraining.
- GO-Global is intuitive, which means less support calls, lower desktop failure rates, and more free time for staff to focus on their primary tasks.
- For ease of local printing, GO-Global provides simple, reliable, and transparent use of a Universal Print Driver. The embedded PDF library creates smaller files, reduces bandwidth, lowers CPU overhead, and reduces cases of printer incompatibilities.

"We selected GO-Global because the solution was easy to deploy and use, was very fast, and fully met our needs at an attractive price."

- Miguel Ángel Mestre
IT Manager
Hoteles Globales

- GO-Global's Client Print Configuration Wizard provides the user with an easy, step-by-step process to add additional printers as necessary.

THE FAST SOLUTION

- GO-Global's proprietary RXP protocol provides the fast, efficient access that the hospitality industry requires, even over high-latency Internet connections.
- RXP incorporates special algorithms that detect the network and CPU capabilities and adjust screen resolution and bandwidth usage accordingly. These algorithms enable much faster application startup and faster interaction with the user.
- GO-Global supports hyperlink access and single signon, thereby allowing remote users to access centralized applications with a single click.

CENTRALIZED MANAGEMENT, GLOBAL ACCESS

- Our GO-Global 4.5 solution includes GO-Global Gateway, a secure, high-availability gateway to GO-Global Hosts. Features include enterprise-level authentication, access control, and load balancing.
- Administrators can manage GO-Global Hosts and user rights from anywhere.

TRAVEL AND HOSPITALITY CUSTOMERS

Travel and hospitality firms currently relying on GO-Global include:

- Air Deccan (India)
- Hoteles Globales (Spain)
- NH Hoteles (Netherlands)

Read more about these customers at *www.graphon.com/customer-success/travel-and-hospitality.*

** Enabled with GO-Global for UNIX.*

GraphOn

Download a free 30-day trial at www.graphon.com

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